

DONA'S DAZZLERS

May 2007

HAVEN OF HOPE



Happy May— Hope all the Mom's enjoyed their special day!

We are in full bloom of spring. I hope your business is blooming and on the right track. If it isn't, think positive... and be proactive.. You know what you need to do to get it where you want it to be, and if you don't, please call your upline for help. We are all here to help you be successful...but if you don't ask, we don't know you need help.

Haven was amazing... I can't even think about it without smiling. It is fabulous because there were 53 of us ...we laughed and learned... what a better combination. You should of seen the "I wanna be a Premier Idol" contest. It was funnier than last year (and I thought that was unbeatable). The judges were fabulous and so were the contestants and the MC. We trained on "Tracks to Run on" ... giving everyone there a solid basis for their business. What is better than having dinner at both the Drapers and the Horners.

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I hope you will join us next year for some more fun! I appreciate your hard work and dedication... I am proud to be on YOUR team. Love you -dona

TRAININGS

Chicago

Monday, May 21st—Holiday Inn, Route 88 & Naper Blvd. 6 pm OP/7 training
Dona Marrone -630.355.1495

New Jeweler Orientation—Thursday, May 10th—6:30 pm—Dona's house

Akron, OH

Monday May 21st —Quality Inn, Arlington Road; 6 OP/7 training. Mary Jo Fleishman for more details

Wed., June 20th at 6:30—Stow Youth Baseball Party Center, Stow, OH; Adrienne Dawes for more info.

Pittsburgh, PA

Monday, May 21st— 6:30 pm training; Sheraton, Cranberry twp., Laryn Weaver 412-496-4026

New Jeweler Orientation - June 2nd—Panera Bread, Cranberry; Laryn Weaver for details

Steubenville OH

Wed. May 25th at 6:00 pm purse night at 7:30 at the Steub. country club

Cleveland, OH

Tues., May 15th—7 pm Planwright GMAC Real Estate Office, Warrensville Heights, OH ; Contact Marcy Imperi 216-952-0121

Mon. May 14th—6 OP/7 Training; Parkside Church, 7100 Pettibone, Chagrin Falls, OH Call Michelle Huzl for details Guest: Alison Wiers, 1 <> Designer
New Jeweler Orientation—Sat. June 2nd; Parkside Church, 7100 Pettibone Road, Chagrin Falls, OH Call Michelle Huzl for details

LEADERSHIP CLUB

GUYS PARTY CENTER, AKRON OHIO
MONDAY JUNE 25TH 6:30 PM
DESIGNERS, BUILDERS & GUESTS

QUOTE FROM ZIG ZIGLER

It's not what happens to you that determines how far you will go in life, it is how you handle what happens to YOU!

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Leader hotlines

Four Diamond Designer

Adrienne Dawes (Cuy. Falls, OH) (330) 801-0518

Three Diamond Designer

Stephanie Green (Uniontown, OH) (330) 494-4517
Laryn Weaver (Poland, OH) (412) 496-4026

Two Diamond Designer

Michelle Huzl (Mantua, OH) (330) 705-5998

One Diamonds Designers

Christi Phillips (Akron, OH) (330) 836-1293
Kelly Wilkinson (North Canton, OH) (330) 494-5703
Kathy Jo Steel (Cuy Falls, OH) (330) 928-3745
Mary Jo Fleishman (Canton, OH) (330) 477-5992
LeAnn Finnegan (Wadsworth, OH) (330) 334-4293
Diane Rutledge (Jackson Twp. OH) (330) 833-3234
Lisa Starkey (Uniontown, OH) (330) 699-8978
Michelle Yates (Tallmadge, OH) (330) 634-0935
Rebecca Kerr (Jackson Twp., OH) (330) 904-7525

Designers

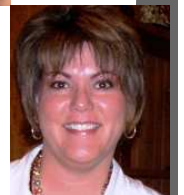
Sue Capestrain (Jackson Twp. OH) (330) 497-2563
Marcy Imperi (Moreland Hills, OH) (216) 952-0121
Marcia McClelland (Hudson, OH) (330) 618-7577
Barbara Ford (Bridgeville, PA) (412) 257-1543
Robynn Douthit (Jackson Twp. OH) (330) 966-7477
Debbie Marshall (Cuy Falls, OH) (330) 677-1433
Linda Alford (Akron, OH) (330) 865-7707
Colleen Alioto (Chesterland, OH) (440) 729-2541
Lori Kriso (Center Twp, PA) (724) 774-1112
Kirsten Melchoirs (Avon, OH) (314) -374-7600
Deanna Butler (Macadonia, OH) (330) 467-5582
Nancy Putney (Painsville, OH) (440) 354-2455
Michelle Meli (Poland, OH) (330) 549-5750
Toni Phillips (N. Canton, OH) (330) 418-5740
Betsy Mercer (Aurora, IL) (630) 947-2927
Sherry Powell (Orwigsburg, PA) (570) 366-2957
Stacy Malesick (Bloomindale, OH) (740) 264-6759

Builders

Anne Freisen, Jackson Twp. OH (330) 854-5302
Melissa Wahl (Shreve, OH) (330) 231-7682
Maryanne Shaw (Hartville, OH) (330)877-6170
Julie Mead (Amherst, OH) (440) 984-3070
Dana Holdman (Naples, FL) (330) 495-6937
Jackie McKelly (Smithville, OH) (330) 669-2060
Stephanie Shoenberg (Stow, OH) (330) 686-6761
Meri Lu Hill (North Canton, OH) (330) 206-9725
Cindy Delollis (Garfield Heights, OH) (216) 332-9766
Shannon Andrews (Cuy. Falls, OH) (330) 926-1023
Cheryl Niesz (Canton. OH) (330) 353-6138
Amy Korn (Dover, OH) (330) 364-9588
Judy Nervo (Akron, OH) (330) 535-6248
Tricia Dirker (Cuyahoga Falls, OH) (330) 945-4598
Jaime Enstrom (Youngstown, OH) (330) 797-0633

HAVEN OF HOPE RETREAT

MAY 4-6TH 2007



Dona Marrone
7 Diamond Designer
- 3311 White Eagle Dr, Naperville IL 60564
dona.marrone@sbcglobal.net
330.327.6038 CELL 630.355.1495 Home

April Top Dogs

Rebecca Kerr
Jackson Twp., OH



Joanne Meiseter
Jackson Twp., OH



Carol Schillero
Garfield Heights, OH



CHILDREN

Top Retailers

Rebecca Kerr, OH	\$5,937.10
Adrienne Dawes, OH	\$4016.05
Christi Phillips, OH	\$2991.10
Linda Emerson, IL	\$2946.50
Jill Rizner, IL	\$2699.05
Susan Capestrain, OH	\$2675.55
Tasia Petrakopoylos, IL	\$2,397.00
Michelle Huzl, OH	\$2248.10
Kelly Wilkinson, OH	\$1964.50
Mary K Musillo, IL	\$1904.00

Names highlighted in Red are
the Top Fifteen retailers
Congratulations!!

Busy Bees (4 or more)

Rebecca Kerr	8
Adrienne Dawes	6
Christi Phillips	5
Jill Rizner	5
Susan Capestrain	5

GRANDCHILDREN

Top Retailers

Joann Meister, OH	\$5,485.30
Stephanie Green, OH	\$4,839.00
Linda May, OH	\$4,673.17
Julie Mead, OH	\$4,485.90
Dana Holdman, OH	\$4,467.90
Sharon Kelly, IL	\$3,623.00
Cindy Delollis, OH	\$3,517.10
Kirsten Melchoirs, OH	\$3,444.60
Betsy Mercer, IL	\$3,291.00
Tasha Baird, IL	\$2,677.50
Cindy O'Connor, OH	\$2,640.10
Nancy Putney, OH	\$2,632.82

Busy Bees (4 or more)

Linda May	10
Dana Holdman	10
Cindy Delollis	8
Julie Mead	7
Betsy Mercer	7
JoAnn Meister	6
Stephanie Green	6
Sharon Kelly	6
Kirsten Melchiors	6
Shawn Longo	5
Cindy OConnor	4
Nancy Putney	4
Toni Phillips	4
Kay Gergley	4
Colleen Alioto	4
Anne Freisen	4
Leanne Finnegan	4
Amy Kornis	4
Sheryl Acomb	4

GREAT GRANDCHILDREN

Top Retailers

Carol Schillero, OH	\$4,099.70
Ana Raimondi, IL	\$3,939.20
Linda Alford, OH	\$3,927.00
Laryn Weaver, OH	\$3,603.20
Kathie Ruble, OH	\$3,033.60
Kim Gross, PA	\$2,852.10
Stacy Malesick, OH	\$2,716.00
Angela Overbaugh	\$2,655.10
Beth Anthony, OH	\$2,645.00
Heather Keogh, OH	\$2,423.80
Kerri A. Gamiere, OH	\$2,369.90
Carolyn M Roch, OH	\$2,319.50
Kathy Jo Steele, OH	\$2,168.70
Lisa Starkey, OH	\$2,098.55

Busy Bees (4 or more)

Rebecca Schepka	8
Linda Alford	8
Ana Raimondi	6
Stacy Malesick	6
Heather Keogh	6
Carolyn Roch	6
Kathy Jo Steele	6
Minta Townsend	6
Mary Kable	6
Maria Grimm	6
Laryn Weaver	5
Kim Gross	5
Kerri Gamiere	5
Michelle Yates	5
Jacki McKelley	5
Michelle Meli	5
Melissa Washl	5
Angela Overbaugh	4
Lisa Starkey	4
Cynthia McClintock	4
Julie Nastoff	4
Amanda Panenow	4
Maryanne Shaw	4

Carol Schillero
Garfield Heights, OH



HIGH HOME SHOW
\$6,368.00

Welcome New Jewelers

New Jeweler

Renee Metcalf

Lisa Page

Yvonne Hart

Rebecca Ball

Ann Portilla

Stacy Evans

Peggy Plumb

Lynda Nation

Carol Baird

Linda Le

Jennifer Smith

Kathy Novitsky

Rebecca Binns

Shawna Coultrap

Julia Frustaci

Carmen Gobble

Annette Mulby

Danielle Wojnarski

Denise Repko

Misty Craig

Michelle Mathews

Tabitha Bulgrin

Jennifer Smith

Cari Conaway

Jathryn Ong

Sponsor

Mary Jo Fleishman

Mary Jo Fleishman

Adrienne Dawes

Adrienne Dawes

Toni Phillips

Toni Phillips

Barb Wells

Denise Roberson

Sarah Ervin

Robynn Douthit

Grethen Johnsrud

Sue Nicholas

Sherry Powell

Stacy Malesick

Lucia Cirese

Nadine Basco

Nadine Basco

Rebecca Schepka

Cindy Delollis

Kirsten Melchiors

Kim Gross

Kathy Jo Steele

Gretchen Johnsrud

Meri Lu Hill

Deanna Jasek

Remember, those who train remain.

If a new jeweler comes to her first three trainings, she will always come to training. If she misses her first three trainings, she will most likely not make it and therefore, her business will flounder.

THREE DIAMOND DESIGNER

Laryn Weaver

Poland, OH



TOP HOME SHOWS

Carol Schillero	\$6,358.00
Rebecca Kerr, OH	\$2,126.70
Tasha Baird, IL	\$1,745.00
Karen Dembiec, OH	\$1,651.00
JoAnn Meister, OH	\$1,502.00
Stacy Malesick, OH	\$1,447.00
Michelle Valletto, OH	\$1,401.90
Melissa Theriot, OH	\$1,397.10
Linda Emerson, IL	\$1,385.90
Julie Mead, OH	\$1,365.90
Jennifer Currie, PA	\$1,365.50
Judi Wilkinson, OH	\$1,322.00
Mary Frances Reutzal, PA	\$1,310.00
Angela Overbaugh, OH	\$1,301.90
Kathie Ruble, OH	\$1,262.40
Kathie Ruble, OH	\$1,262.00
Cindy O'Connor, OH	\$1,249.60
Linda Emerson, IL	\$1,245.50
JoAnn Meister, OH	\$1,233.00
Joann Meister, OH	\$1,141.00
Gretchen Johnsrud, WI	\$1,131.50
Tara Fox, OH	\$1,095.50
Toni Phillips, OH	\$1,095.50
Barb Wells, OH	\$1,082.00
Amy Shed, OH	\$1,081.50
Geneva Price, OH	\$1,078.00
Michelle Yates, OH	\$1,072.50
Joann Meister, OH	\$1,070.50
Beth Anthony, OH	\$1,067.50
Carrie Carney, OH	\$1,064.50
Sharon Kelly, IL	\$1,053.30
Adrienne Dawes, OH	\$1,032.35
Deanna Jasek, IL	\$1,024.00
Ana Raimondi, IL	\$1,021.50
Stephanie Green, OH	\$1,013.50
Susan Bowen, IL	\$1,012.50

May Bdays

Colleen Lombardy	May 1
Matilda L Mckelvey	May 2
Sherri Gandolf	May 2
Carolyn M Roch	May 3
Ana Raimondi	May 4
Linda Emerson	May 6
Cindy Bublinec	May 6
Deanna Butler	May 7
Pamela K Noel	May 9
Nicole M Rogers	May 11
Lorene Wentz	May 12
Beth Kotowski	May 13
Mary P Avery	May 14
Kathleen Yoder	May 15
Laurie Kay Neff	May 15
Tasha Baird	May 16
Jodene R Davis	May 19
Robynn Douthit	May 20
Carrie A Kunz	May 20
Denise Repko	May 20
Renee Metcalf	May 22
Joy Burt	May 23
Cheryl Donato	May 24
Michelle Meli	May 24
Robin Penny	May 24
Leslie Yoder	May 26
Kristen Oberhaus	May 27
Debbie Lloyd	May 28
Colleen Alioto	May 28
Brandy Hairston	May 28

TOP DOG LUNCHEON

Marrone 10-10-10 Contest

Top 20 in CV

July 06—June 07

Attend a specially catered big dog lunch Thursday at rally at the Hilton

The “15 Minute Secret”

Shh! It's hostess coaching in a new and exciting way!!!

By Megan Eader, 1 Diamond Designer, Ohio

Ladies, would you like less cancellations and postponements, would you like over \$100 in advance orders at every show, how about 10+ guests at every show, and 2+ bookings at all your shows, how about increasing your average retail!!!! Well, all of these things start way before you ever get to the show!!! I am going to talk to you about my secrets that take an extra 15 minutes per a show and make all the difference in the world!!

2006 average \$524 2007 average \$615.78

My average is ^\$92 and I'm booking 1-6 shows at every show!

So, here we go!! It's all about making the ordinary, extraordinary!!!!

- 1. It starts from the moment you book the show!** You are going to hand the new hostess her pink packet. Walk through everything in the packet. You are beginning hostess coaching at the show!!!
 - A. Show her the address labels and tell her you will pick them up from her 3-4 weeks before the show. When she says, I can stick them in the mail, you say, "No really, I'll come and pick them up, it is my practice run to your house! If I would get lost, I'd much rather it be to pick up your addresses and not for your jewelry show!"
 - B. **Make it official!!** You are going to have them fill out the Hostess Information Sheet. Tell them that you are going to start a file as soon as you get home and will be mailing them a letter confirming everything you just talked about
- 2. Mail out the letter the next day!!** Also include a tax rate sheet! (Copy in the newsletter)
- 3. Most important part!!! Hostess coaching!!** Call her and set up a time to pick up the ad dresses. Tell her there is a hostess checklist in her packet that you'd like to go over with her to help make her show a success, and that it won't take anymore that 10 minutes.
- 4. MAIL HER INVITATIONS!!!!** On the invite, you are going to advertise a sale for anyone that attends!! The key part is that they have to attend to find out what the sale is!!! Have a catchy title!!! "March Madness Sale" "Bring in Spring with New Bling" Sale
- 5. Call her when you mail the invites!** Tell her they've been sent out with an RSVP. Tell her most people won't RSVP, so it is a great idea to call them and personally invite them.
- 6. Call her 2-3 days before the show!** See how everything is coming along, and see approximately how many people are coming. When she says she's not sure. Remind her this is a perfect time to make reminder calls and that her friends will appreciate it! When she makes her call have her say, "the jewelry lady wanted me to remind my friends to wear solid colors and that if they attend they will be able to take part in the sale!"
- 7. Day of the show!!** Call for the final total, confirm the time you'll be there, and see if she needs anything else!!!

Hostess Information Sheet

Home Show Date _____ Time _____

Name _____

Home Show Address _____

Hostess Address _____

Home Phone _____ Work Phone _____

Cell Phone _____ Best Time to Call _____

Email Address _____

Directions

To Be Filled Out by Premier Designs Representative

Booked from _____

Hostess Checklist _____

Invitations need by _____

Need a Table

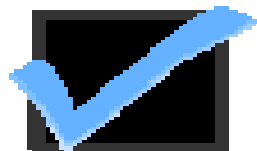
Other Information:

Lights Needed

Invite Call

2-3 Day Call

Final Call



Hostess Checklist

15 Steps to a Fabulous Show

1. _____ Confirmed Date and Time _____
2. . _____ Over Invite (1/3 will attend)
3. Encourage guests to bring friends!!
4. _____ Personally invite each guest by phone or in person
5. _____ Make Reminder calls 1-2 days prior to the show
6. _____ Hostess Bonuses and Benefits-with a \$100 min. Home Show
You'll get 30% of all the sales in FREE JEWELRY, PLUS
_____ \$25 for having the show on original date
_____ \$25 for 10 or more adult guests
_____ \$25 for \$100 in advance orders-
Checks payable to: _____
_____ \$25 for 3 or more bookings
(offer those not able to come an opportunity to book a show)
7. _____ Display Area (table size and shape, lighting)
8. _____ Chair Set-up (U shape is best for passing pieces)
9. _____ Simple Refreshments
10. _____ Tell your guest to wear solid colors
11. _____ Start promptly 15 minutes after the time shown on the invitation
12. _____ "Girls Night Out"...when inviting guests, share enthusiasm about the jewelry, fashion tips, fun time, relaxed
13. _____ Make your WISH LIST!
14. _____ Your role the night of the show-Model your WISH LIST!!
15. _____ Would you like to make this your training show and earn 50% of the profits, get the FREE JEWELRY and all the bookings!?!

Taken from Megan Eader's Newsletter

February 12, 2007

Dear Shannon,

Thank you so much for allowing me to present a Premier Design's jewelry fashion show in your home. I am looking forward to meeting your friends and family. I know that our time is valuable and I want to ensure that together we make our show a success. One part of my job that I love the most is helping my hostess earn all the free and half-price jewelry possible. I am here to help every step of the way.

Your Show is scheduled for: Sunday, March 18 @ 3:00

You have all the materials needed for our jewelry show. Please read over the home show planner (the outside of the pink envelope). This planner reviews Premier's amazing hostess plan, tips for having a successful show, and a spot for you to make your wish list! Remember, when you collect \$100 in advance sales before your show, you will receive a Hostess Bonus of \$25 in free jewelry. Checks are written to me, Megan Eader. I have also included a tax rate sheet to help you figure the totals of your advance orders.

I will need your guest list by February 24. I will call you the week before to find a date to pick them up! If I can pick up your guest list by February 24, I will give you a Premier Designs Jewelry Polishing Cloth to keep all your gorgeous free jewelry looking brand new!!!

My Premier Designs business is flexible and fun, and yet it is still my means of earning income. My family depends on me. If circumstances arise and you find you are not able to have our show on the scheduled date, please let me know promptly, so I can give this date to another hostess.

I am so excited about our show!! We will have a fun "ladies night out"! I can't wait to have fun sharing fabulous fashion tips and showing your family and friends how they can earn free jewelry just like you!

Thank you again!! I do appreciate you, because without you I would have no business playing in all this jewelry!

In friendship and style,

Megan Eader
Premier Design Jewelry
330-923-9120

CHIC NECKLACE with Removable PENDANT

Silver 16 in. Necklace w/ 3 in. Extender

You can change out and wear these different pieces for more versatility with just one necklace!

4415 Royalty Choices S/P	\$38.00
4983 Highlands S/P	\$37.00
4493 Summit S/P	\$24.00
4978 Monogram S/P	\$24.00
4469 Eclipse S/P	\$24.00
4981 Triple Delight S/P	\$44.00
4412 Kiana S/P	\$32.00
4690 Aloha S/P	\$42.00
4598 So Pretty S/P/Pin	\$29.00
4421 Charlotte S/P	\$18.00
4156 Love Note S/P	\$29.00
4539 Assurance S/P	\$25.00
4980 Revolve S/P	\$24.00
4137 Granada S/P	\$21.00
4977 Erica S/P	\$41.00
4422 Colorific S/P	\$63.00
4298 Provincial Pin	\$39.00
2189 Stunning N. w/ S/P	\$49.00
2176 Final Touch N. w/ S/P	\$39.00
4299 Spiral S/P/Pin	\$25.00
2061 Tasha N. w/ S/P	\$54.00
4982 Amelia S/P	\$36.00

